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Click Here Publishing Accepted into Tech Park

BATON ROUGE – Click Here Publishing, LLC has been accepted as the newest member of the Louisiana Technology Park,

Click Here is a creative software development company which has created several custom applications including a software program that is used in every Mitsubishi dealership in the United States. The automotive comparison software called Dare to Compare is a web-based application used to compare one automobile to another.

The company has also created proprietary software which facilitates the application and approval process for clients seeking disability services. Disability Eligibility Information Management System is used by several non-profit organization including Volunteers of America and regional non-profit agencies in Nashville, TN. Applications for disability benefits submitted using Click Here's program have a 40% higher chance of approval.

“We are excited to have Click Here come into the Tech Park. They have demonstrated the talent that is in the company just by having such a broad spectrum of products. They have national clients, but they are located here in Baton Rouge and wanted to grow their company in their home town,” said Louisiana Technology Park President Eddie Ashworth.

“We do a lot of work with several companies already in the Tech Park, it just creates synergy and helps all of our companies to grow by being under the same roof. The energy we felt coming into the Tech Park was awesome and we felt like if we were going to take our company to the next step, that the Tech Park is where we needed to do that,” said Bo White of Click Here Publishing.

The Louisiana Technology Park is an incubator for technology-oriented companies providing highly-subsidized services, including high-speed Internet access and business coaching that enables emerging companies to grow.

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